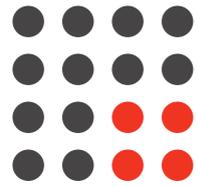


# Vitals



## Increase **out of town** registration for your event and increase revenue.

Attract companies outside of the city to increase your bottom line. Make it easy and even customize their trip to attend your event.

## Making it easy to book their trip and saving them money increases the likelihood of registration.

Corporate travelers want a one-stop-shop. Offer attendees integrated travel care and unbeatable pricing on your event website and watch conversion rates rocket. **Launchtrip guarantees better hotel rates than online travel agencies like Expedia for your attendees.**



## All about them.

*Customize it and they will come.* Curation and personalization is important to corporate travelers. Executives are more likely to book higher end hotels and smaller companies are more price sensitive. Keep it relevant. **Launchtrip provides a selection of nearby hotels that fits the demographics of the event. We can even recommend restaurants and entertainment.**

## Only 18% of corporate events offer full travel care. That's a major window of opportunity for your event.

Offering travel care is very worthwhile but also takes work, unless you have a company that focuses on managing it for you. **Launchtrip integrates with every event and offers FREE travel care management.**



A significant number of attendees register within the last few weeks, usually after *the hotel block sells out*. **Launchtrip ensures accommodations, even for last minute guys.**

# S.O.L

## 12 The number of months leading up to next years event. Make every month a window of opportunity.

Easier than it sounds. Most events try not to over promote and exhaust their leads. But what if there's a way to engage with them all year round? Tactfully, naturally and impactfully. **Launchtrip manages event travel for companies, with more than 6 different touch points to engage with corporate attendees throughout the year.**

## 4 The average number of events a company attends each year. Is one of them yours? Exposure is essential.

Lead generation is one of the biggest pain points for events, and for good reason: it's expensive and time consuming. With ever increasing competition, an event has to continue promoting to grow. **Launchtrip focuses on growing a major network of targeted prospects for events we work with. We can help increase attendees, exhibitors and sponsors.**

## Travel Care is much more powerful than you think. When paired with lead generation, travel care can drive significant revenue for events.



Corporate travelers that use the same travel booking company are more likely to stay actively engaged throughout the year. **Launchtrip is the only travel care company in the world growing and managing a network of corporate travelers to promote and recommend events to.**

# Launchtrip

Launchtrip delivers next-generation travel care and lead generation for global corporate events.

[www.launchtrip.com](http://www.launchtrip.com)